A Day for Sustainability in Project Management

Free Webinar
Wednesday, 14 January 2015
From 7:00 p.m. to 9:00 p.m. Central Europe (GMT +1)
From 1:00 p.m. to 3:00 p.m. US EST (GMT -5)

Google Hangout On Air Event and YouTube Channel

Paola Morgese’s idea developed with: Richard Maltzman, Ron Schipper, Gilbert Silvius and Joel Carboni.

The webinar involves experts in environmental, social and economic sustainability and project management from different places in the world, such as: Argentina, Italy, Netherlands and United States.

- Leading world experts
- Theory
- Best practices
- Cases

The virtual seminar is intended like a marathon, where each presenter will pass the baton to the next speaker. The presence of a chairman will be limited and each presenter is completely responsible for her or his presentation. Giveaways for participants will be provided as downloadable resources at the presenters’ website or web page.

The webinar will be live broadcasted worldwide with Google Hangout On Air and the recording will be available at the relevant YouTube Channel. Visit the Google Event page to find information and resources before, during and after the webinar.

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<tr>
<th>Presenter</th>
<th>Title/Summary/Bio</th>
<th>Time</th>
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<tr>
<td>Paola Morgese</td>
<td>“How to obtain long term sustainability with temporary projects”</td>
<td>7:00 p.m. to 7:20 p.m.</td>
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<td>A project is temporary by definition. Sustainability is comprehensive, that is environmental, social and economic, and long term oriented. One of the most frequently asked questions, when talking about sustainability and project management, is how to solve this apparent contradiction. During the seminar, some responses will be provided.</td>
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<td>Paola Morgese received a B.S. degree in civil hydraulic engineering and a M.S. degree in sanitary and environmental engineering from the University of Naples, Italy, “Federico II”. She is PMP® certified with the PMI® (Project Management Institute). Paola has been from 2010 to 2013 the first knowledge management leader of the PMI® Global Sustainability Community of Practice. She won the 2012 GPM® (Green Project Management) Sustainability Award. Paola is the author of the book “Handbook for Sustainable Projects - Global Sustainability and Project Management”.</td>
<td>1:00 p.m. to 1:20 p.m. US EST</td>
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<td>Richard Maltzman</td>
<td>“Sustainability in Projects, Programs, and Portfolios: It’s all about real success”</td>
<td>7:20 p.m. to 7:40 p.m.</td>
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<td>In this talk, Rich will connect sustainability and project management. He’ll show that to do that, we need long-term thinking and a holistic view of what success really means and how success is viewed. Rich will challenge your definition of the word ‘success’ and convey the intersection between project management and sustainability more clearly than ever. Using ideas from the upcoming book, Sustainability in Projects, Programs and Portfolios – Realizing Enterprise Benefits, this talk will discuss how PMs can draw power from this viewpoint of enlarged project success.</td>
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<td>1:20 p.m. to 1:40 p.m. US EST</td>
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Rich Maltzman, PMP has 37 years of industry experience, mainly in the PMO of a large telecom company. In a parallel career, Rich has taught and consulted at firms such as Eink and Watermark Environmental, and has consulted with the US Department of Energy, APMG, and General Motors. Concurrently, he has developed courses and taught at Boston University, UMass, and Curry College. He's on the adjunct faculty at Benedictine University, teaching in their Asia Institute MBA program at Shenyang University of Technology. Rich has co-authored Cleland Award-winning Green Project Management (with David Shirley) and Project Workflow Management (with Daniel Epstein) and the upcoming Sustainability in Projects, Programs, and Portfolios.

Ron Schipper and Gilbert Silvius

“The core of sustainable project management”
Publications, books, new methods and best practices are evolving on the topic of integrating sustainability in project management. Based on an exhaustive review of all scientific and professional publications we present our listeners three eye-openers:

- Why is sustainable project management relevant to your organization?
- What are the four core elements of sustainable project management?
- What are the benefits of applying sustainable project management?

After 20 minutes you will never view or treat a project the same way. We will help you adopting new relevant perspectives

Ron Schipper (1971) is project and program manager and principal consultant at Van Aetsveld, a leading consulting firm in project and change management in the Netherlands. He has more than 15 years of experience as a project manager in realizing organizational change in various organizations. With sustainability as emerging theme for the world and business organizations, it got his attention in the opportunities and implications for projects and project management and the development of the professional role of project managers.

Gilbert Silvius (1963) is professor of project and programme management at LOI University of Applied Sciences Utrecht in the Netherlands. He is initiator and academic lead of the first Master of Project Management program in the Netherlands. Also in research, Gilbert focuses on sustainability in Projects and Project Management. Next to an established academic, Gilbert is an experienced project manager with over 20 years of experience in various business and IT projects. As a principal consultant at Van Aetsveld, project and change management, he advises numerous organizations on the development of their project managers and their project management capabilities.

Ron and Gilbert are the lead authors of the book “Sustainability in Project Management” (Gower Publishing), Advances in Project Management, 2012, (ISBN: 978-1-4094-3169-5) and “Sustainable project management (Van Haren, in Dutch). They were finalist in the 2014 IPMA Research Award.
“Time to transition from a projects focus to a portfolios focus”

For decades the change delivery industry has been obsessed with unsuccessful projects and has subsequently invested fortunes on training, certification, degrees, methods and frameworks. The outcome has been no empirical evidence to indicate that we have improved during this period. Transitioning to a sustainable approach requires a refocus on organizational governance, management systems, leadership and culture. This presentation will highlight recent trends supporting this perspective.

Peter Milsom is an entrepreneurial advocate for sensible sustainable change delivery adoption around Project / Programme / Portfolio / Risk / Value and Benefits Management. Peter has over 25 years experience serving diverse private and government clients across North America, Eurasia and Africa leading successful change delivery and transformative engagements. Peter holds most of the leading designations from IPMA, AXELOS and PMI in change delivery, consultancy and assessment.

Peter is certified as a professional management consultant, first assessor and programme / portfolio leader providing services in the following areas: sustainable portfolio / program / project management maturity assessments; sustainable portfolio / program / project management delivery improvement and re-energizing; mission-critical program and project management, with an emphasis on start-ups or re-energizing; business case development and organizational adoption.

Mónica González “A Case Study in Sustainability – Management of Chemical Containers for Social Good: Child Health and Nutrition”

The presentation introduces the case study of chemical containers with traces of agrochemicals and of an agreement between governmental institutions focused on agriculture, a polyolefin (plastic) recycling company and three childcare non-governmental organizations. The management container scheme used includes cleaning with the triple rising method, classification as non-hazardous materials according to FAO (Food and Agriculture Organization of the United Nations), recycling into new product and selling into the secondary materials market, and applying the economic benefits directly to child health and nutrition. At the end, if this mechanism is replicated worldwide, organizations that adheres United Nations Global Compact can significantly contribute to achieving the 4th Millennium Development Goal, reducing by two thirds the under-five child mortality by 2015.

Mónica González (Argentina) is an Industrial Engineer, Master in Business Administration and has two International Certifications, Project Management Professional (PMP®) of the Project Management Institute and Green Project Manager Master Level (GPM-m®) of the Green Project Management Organization. She has over 25 years of experience in Electrical Companies, in both public and private sectors, specifically in Electric Power Transmission in High and Medium Voltage. As independent contractor, she is Organizational System Manager at Baresi SRL a Polyolefin Recycling Company (since 2005); and Professor of Corporate Social Responsibility and Sustainable Development at the University for International Cooperation –UCI- Costa Rica (since
Joel Carboni is a project management evangelist and sustainability advocate. He has over 18 years managing change initiatives in finance, technology, telecom, manufacturing and security for both the public and private sectors. He is the 2014 HRD World Congress training and development leadership award winner and recipient of an IPMA Achievement Award winner for applying sustainable principles to project delivery. Joel is the founder and president of GPM Global, a professional development organization that offers training, certification, methodology and assessments in over 140 countries. He holds a PhD in sustainable development, is an IPMA Level B® certified Senior Project Manager and serves as the vice president of asapm (IPMA-USA).